



H. VIDNERE

Contact

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- 📍 www.hardijavidnere.com

Skills

Language Proficiencies

English, Russian, Latvian

Adobe Creative Cloud

InDesign, Illustrator,
Photoshop, Lightroom,
Acrobat DC, After Effects

Web Design

Divi, WordPress, HTML, CSS

Social Media Platforms

Facebook, Instagram,
Pinterest, Snapchat

Video Production

DaVinci Resolve, iMovie

Photography

Canon, Nikon

Microsoft Office Suite

Google Analytics

Public Speaking

Education

- The University of West Alabama **Dec 2022**
Bachelor of Science GPA: 3.82
Integrated Marketing Communications: Graphic Design
Master of Arts
Integrated Marketing Communications **May 2024**
GPA: 4.0

Experience

- NorthRiver Yacht Club** **2022**
Graphic Designer
- Created banner, water bottle, and hat designs for annual tennis tournament serving 2,000 players
- Designed Posters for weekly Tennis Camps/Clinics
- Helped to maintain and organize pro shop daily
- Zone Magazine** **2022**
Writer/Ad Designer
- Published three UWA Athletic stories (Track & Field, Women's Basketball, Women's Volleyball)
- Created an ad for UWA Women's Basketball team
- Helped distribute +2,000 copies
- Athlete Stars** **2020**
Web Developer/Digital Marketing
- Designed and maintained the Website www.athletestars.wixsite.com/student-athletes
- Managed digital marketing tasks across three social media platforms for an audience of 19,000

Achievements

- Varsity Athletics - Tennis
ITA Scholar-Athlete 2020/2021
"Most valuable player" Award

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